

Application Form

for doctoral student membership



USE FOR MAIL OR FAX APPLICATIONS ONLY

Available to currently enrolled doctoral students for up to 5 years. Fill out this form completely, including signing the Statement of Ethics on the second page. Return your form with the appropriate payment via fax or mail to the AMA (see fax number or mailing address on the second page).

Applicant Information

Send all mail to my: School Address Home Address Check here if you are a prior member of the AMA.

College/University _____

Mr. Ms. Last Name _____ First Name _____ Middle Initial _____

Home Address (required for membership) _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Home Phone (_____) _____ Home E-mail _____

School Address (if different than above) _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

School Phone (_____) _____ School E-mail _____

Graduation Date: Month _____ Year _____

Professional Interest Areas

Please choose 3 areas, with 1 as your primary interest. Your selections will help us target member benefits to your professional interests.

- | | | | | | |
|---|---|--|--|---|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Direct Marketing | <input type="checkbox"/> Higher Education | <input type="checkbox"/> Marketing Communications | <input type="checkbox"/> Merchandising/Retail | <input type="checkbox"/> Professional Development |
| <input type="checkbox"/> Brand/Product Management | <input type="checkbox"/> Event Management/Marketing | <input type="checkbox"/> Marketing | <input type="checkbox"/> Marketing Research | <input type="checkbox"/> Non-Profit Marketing | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Customer Relations | <input type="checkbox"/> Marketing | <input type="checkbox"/> Interactive Marketing | <input type="checkbox"/> Marketing Strategy/Planning | <input type="checkbox"/> Packaging/POP | <input type="checkbox"/> Sales/Sales Management |
| <input type="checkbox"/> Database/CRM | <input type="checkbox"/> Global Marketing | <input type="checkbox"/> Marketing Academia | <input type="checkbox"/> Planning | <input type="checkbox"/> Product Development | <input type="checkbox"/> Services Marketing |

Payment Information

1. Annual Membership Dues*

AMA Membership Dues \$105.00

(includes Marketing News and choice of one additional publication; Doctoral Student members are eligible for the reduced \$105 rate for up to 5 years)

Local Chapter Dues (optional—if you wish to belong to a chapter, see reverse side for student rates)

Chapter Name _____ + \$ _____

(Canadian members add 13% tax. GST #127478527) + \$ _____

Annual Membership Dues Subtotal = \$ _____

2. Publications

In addition to *Marketing News*, one publication of your choice is included in your membership. Please select the publication(s) you wish to receive:

- | | |
|---|---------|
| <input type="checkbox"/> <i>Journal of Marketing</i> (Bimonthly) | \$65.00 |
| <input type="checkbox"/> <i>Journal of Marketing Research</i> (Bimonthly) | \$65.00 |
| <input type="checkbox"/> <i>Journal of International Marketing</i> (Quarterly) | \$55.00 |
| <input type="checkbox"/> <i>Journal of Public Policy & Marketing</i> (Semiannual) | \$55.00 |
| <input type="checkbox"/> <i>Marketing Management</i> magazine (Quarterly) | \$60.00 |
| <input type="checkbox"/> <i>Marketing Research</i> magazine (Quarterly) | \$55.00 |
| <input type="checkbox"/> <i>Marketing Health Services</i> magazine (Quarterly) | \$55.00 |

You may subscribe to additional publications for the member discounted rate.

Additional publications: + \$ _____

(Canadian members add 13% tax. GST #127478527) + \$ _____

Publications Subtotal = \$ _____

3. Total Amount Enclosed

Add Subtotals 1 and 2 = \$ _____

4. Method of Payment

Check (payable to the AMA in U.S. funds drawn from a U.S. bank—DO NOT SEND CASH)

American Express Discover MasterCard VISA

Card Number _____ 3-Digit Security Code _____ Exp. Date _____

Signature _____ Date _____

* \$35 of your dues is for a one-year subscription to *Marketing News*. AMA membership is individual and nontransferable. No percentage of dues is used for lobbying purposes.

continued >>

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for doctoral student membership



Join Your Local Professional Chapter

As a Doctoral Student member, you may also join your local Professional Chapter at a special reduced rate. Your active participation in an AMA Professional Chapter will provide the connections, career information, networking and leadership opportunities that you will find nowhere else. Professional Chapters exist in more than 75 communities throughout North America, and are valuable resources for students looking for important industry news and programs. Professional Chapters offer a variety of seminars, speaker programs, networking events and other benefits.

To join a Professional Chapter, find the dues below and add that amount to the Payment Information on the first page of this application.

For more information on AMA Professional Chapters, or to find the Professional Chapter in your area, visit our website at MarketingPower.com/chapters or call 800.AMA.1150.

Local Professional Chapter Listings

ALABAMA	HAWAII	MISSOURI	RHODE ISLAND
Birmingham No Dues	Hawaii..... \$5	Kansas City No Dues	Southeast New England..... \$10
ALASKA	ILLINOIS	St. Louis No Dues	SOUTH CAROLINA
Alaska (Anchorage) \$15	Central Illinois	NEBRASKA	Charleston \$10
ARIZONA	(Bloomington/Champaign/Peoria) \$2	Greater Omaha..... \$10	TENNESSEE
Tucson..... \$5	Chicago \$25	Lincoln \$10	Knoxville \$40
Phoenix..... \$8	INDIANA	NEVADA	Nashville..... \$15
CALIFORNIA	Indianapolis..... \$5	Las Vegas \$10	TEXAS
Inland Empire	Michiana (South Bend/Elkhart) \$5	Reno/Tahoe \$5	Austin..... \$5
(Riverside/San Bernardino) \$15	IOWA	NEW JERSEY	Dallas/Ft. Worth \$5
Orange County..... \$10	Iowa (Des Moines) \$0	New Jersey* (Newark)..... \$10	Houston..... No Dues
Sacramento Valley..... \$5	KANSAS	NEW MEXICO	San Antonio No Dues
San Diego..... \$5	Kansas City No Dues	New Mexico (Albuquerque) No Dues	UTAH
San Francisco Bay Area \$15	Wichita..... \$12.50	NEW YORK	Utah (Salt Lake City) \$10
Silicon Valley	KENTUCKY	New York* (City)..... \$15	VIRGINIA
(Santa Clara/San Jose) \$10	Louisville \$5	NY Capital Region (Albany)..... No Dues	Central Virginia
Southern California	LOUISIANA	Rochester..... \$5	(Charlottesville) \$2
(Los Angeles) \$10	New Orleans \$3	NORTH CAROLINA	Hampton Roads (Norfolk)..... \$15
COLORADO	MARYLAND	Charlotte \$5	Richmond..... \$5
Colorado (Denver) \$5	Baltimore..... \$5	Triangle (Raleigh) \$10	WASHINGTON
CONNECTICUT	MASSACHUSETTS	OHIO	Puget Sound (Seattle)..... \$5
Connecticut (Hartford) \$5	Boston..... \$10	Akron/Canton \$5	WISCONSIN
Fairfield County..... \$5	MICHIGAN	Cincinnati \$10	Madison \$8
DISTRICT OF COLUMBIA	Detroit..... \$5	Cleveland..... \$10	Milwaukee \$5
Washington, DC \$10	Michiana..... \$5	Columbus \$5	U.S. TERRITORY OF GUAM
FLORIDA	West Michigan	Dayton..... \$5	Guam \$20
Central Florida (Orlando)..... \$5	(Grand Rapids)..... \$5	OKLAHOMA	CANADA
Jacksonville..... \$5	Southwest Michigan	Oklahoma City No Dues	British Columbia (Vancouver)..... No Dues
South Florida	(Kalamazoo/Battle Creek) \$20	Tulsa \$5	Province of Québec/Montreal..... No Dues
(Ft. Lauderdale/Miami) \$5	MINNESOTA	OREGON	Toronto \$5
Southwest Florida (Naples/Ft. Myers) \$20	Minnesota (Minneapolis) \$5	Oregon (Portland) \$10	
Tampa Bay..... \$5		Willamette Valley \$25	
GEORGIA		PENNSYLVANIA	
Atlanta \$20		Philadelphia..... \$5	
		Pittsburgh..... \$15	

* Individuals living in the New Jersey/New York area have the option of joining the New Jersey chapter, the New York chapter, or both.

Statement of Ethics *In order to validate your application, you must sign this Statement of Ethics.*

As an AMA member, I agree to abide by the AMA Statement of Ethics which guides marketers' professional conduct.

- The basic rule of professional ethics: not knowingly to do harm.
- The adherence of all applicable laws and regulations.
- The accurate representation of my education, training and experience.
- The active support, practice and promotion of this Statement of Ethics.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at MarketingPower.com. In order to validate your application, please sign the Statement of Ethics. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it:

Signature

Date

Return your completed form with payment to: American Marketing Association
311 S. Wacker Drive, Suite 5800 • Chicago, Illinois 60606-6629

Phone: 312.542.9000 or 800.AMA.1150 • Fax: 312.542.9001 • Web: MarketingPower.com