



University of Wisconsin - Whitewater 2009 Regional AMA Conference Friday, November 6

*University Center &
Timothy J. Hyland Hall
7:30 a.m. - 4:00p.m.*

**Registration is \$20 or
\$40 with lodging.**
This fee covers Career
Corner Breakfast and
Luncheon Workshops.

Marketing in a Sea of Change

*Mix-a-Match to
fit your interest!*

Career Corner—Send in your resume before the conference for recruiters to setup an interview during the conference.

Workshops—Attendees can gain knowledge to better their chapters and themselves from fellow attendees and other workshop leaders during these lunch sessions.

Check out our AMazing speakers:

**Introduction by Dennis Dunlap, American Marketing Association CEO
& Keynote Speaker Alex Gibelalde, Google Spain**

<p>Internet & Social Media Have you heard? Email and social media campaigns are cheap and effective ways to capture your audience.</p>	<p>Sustainability & Diversity Stay current with businesses as they adapt to changing demographics and sustainable practices.</p>	<p>Buzz & Viral PR What's the buzz? Find out what innovative spin companies are putting on their marketing plans today.</p>
<p>LANDS' END</p>	<p>KOHLER</p>	<p>IEG sponsorship.com</p>
<p>Sway Inc</p>	<p>TARGET</p>	<p>The way to live marketing™ GMR</p>
<p>Google</p>	<p>Johnson Controls</p>	<p>YouTube</p>

If interested email uwwregionalconference@gmail.com or check out our website for updated information soon! <http://uwwama.com/regionalconference.html>