



THE AMERICAN MARKETING ASSOCIATION
&
SUNY New Paltz School of Business
Are Proud to Present:

The 14th Annual Business Day Conference
"Discover Yourself"

Friday, October 16, 2009

12:00 P.M. – 5:00 P.M.

Lecture Center: Registration, Lunch, Keynote Speaker
&
van den Berg Hall – Home to the School of Business
State University of New York at New Paltz

Conference Highlights:

Professional Resume Reviews
Various Intriguing Workshops
Keynote Speech on Social Media Marketing
Networking Opportunities

Some Featured Seminar Topics to Look Forward To:

Entrepreneurship
Branding Yourself
Sports Marketing
Sales

We encourage you to register early, as registration is limited. The conference fee, which includes lunch, is \$10.00 for all AMA members, \$15.00 for SUNY New Paltz students, \$20.00 for all non-SUNY New Paltz students and \$25.00 for business professionals. If registering the day of the conference, admission will be \$30.00. When registering, please enclose a check with your registration payable to the "School of Business-AMA."

Please RSVP by October 9, 2009

By returning the enclosed registration card & conference fee to:

School of Business
SUNY New Paltz
1 Hawk Drive
New Paltz, New York 12561-2443

