

The Ph.D. Project [Marketing Doctoral Students Association Conferences](http://accounting.rutgers.edu/kpmg/schedule-market.html) sponsored by the American Marketing Association and the AMA Academic Council

August 6-8, 2008

Sheraton San Diego Hotel & Marina

San Diego, CA

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[The PhD Project](#) is an information clearinghouse created to increase the diversity of business school faculty by attracting African Americans, Hispanic Americans and Native Americans to business doctoral programs and by providing a network of peer support. Since 1994, the PhD Project has been the catalyst for a dramatic increase in the number of minority business school faculty—from 294 to 889, with over 400 doctoral students now in the pipeline. The PhD Project created peer associations in Accounting, Finance, Management, Marketing and Information Systems to sustain a high level of commitment and a sense of connection among minority business doctoral students. All eligible business doctoral students are invited to become members of one of these associations.