

Friday, August 8, 2008

The 8th Annual Doctoral Student SIG Pre-Conference Symposium

August 8, 2008

Location: Sea Breeze I & II

The officers of the Doctoral Student Special Interest Group (Doc SIG) are pleased to announce a Pre-Conference Symposium being held for doctoral students on Friday, August 8, 2008 preceding the Summer 2008 Educators' Conference (from 9:30 am to 4:00 pm). The Symposium will consist of roundtable discussions with distinguished faculty in the morning, a luncheon, and a choice of afternoon sessions. The luncheon and the afternoon session involving the panel of journal editors is hosted by the Marketing Doctoral Students Association. The Symposium will end well before the AMA Welcoming Reception Friday night (see schedule below). This event is open to ALL doctoral students – both new and experienced. Cost \$10.00

9:30 to 9:45 a.m. - Registration
9:45 to 10:15 a.m. - Welcome and Introductions
10:15 to 10:30 a.m. - Coffee & Muffin Break
10:30 to 12:00 noon - Roundtable Discussions with Faculty
12:00 to 12:30 p.m. - Break/Travel to Lunch
12:30 to 2:00 p.m. - MDSA/AMA Doc SIG Luncheon
2:00 to 4:00 p.m. - Choice of two sessions (TBA)