

**REGISTRATION FORM**  
**2011 Marketing & Public Policy Conference**  
**June 2 – 4, 2011 | Hilton Washington | Washington D.C.**

Print name as you wish it to appear on your badge

Date \_\_\_\_\_

Mrs.       Ms.       Mr.       Dr.

AMA Membership ID #: \_\_\_\_\_

(Memberships are by individual, not organization. Please use your own I.D. #)

First Name/Nickname: \_\_\_\_\_

Complete Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Is this your first time attending our Marketing & Public Policy Conference?  Yes       No

**ADA**

The AMA is committed to providing equal access to our meetings for all attendees. If you are an attendee with a disability and require program accommodations, please contact the AMA Meeting Services Department, and a member of our staff will ensure that appropriate access arrangements are made. If you have specific disability related needs for your hotel sleeping room, please be sure to communicate those directly to the hotel when you make your reservation. In an effort to provide the highest quality of service to all attendees, we require that details of all access requests be communicated to our office at least 14 days in advance.

**FULL REGISTRATION**

Registration includes one copy of the conference proceedings and all scheduled catered functions.

**Registration Rate**

- |              |                                   |
|--------------|-----------------------------------|
| ◆ AMA Member | <input type="checkbox"/> \$390.00 |
| ◆ Government | <input type="checkbox"/> \$300.00 |
| ◆ Corporate  | <input type="checkbox"/> \$545.00 |
| ◆ Doctoral   | <input type="checkbox"/> \$210.00 |

**\*Early registration deadline May 2 add \$100 after this date**

**PAYMENT**

Full payment must accompany registration. Please send form only once in order to avoid being double charged.

Check enclosed \$\_\_\_\_\_ (made payable to the American Marketing Association with 2011 Marketing & Public Policy Conference noted in the memo area)

(Check stub should indicate name(s) of registrant(s) covered by check)

Please charge:

Visa       MasterCard       American Express

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**TO REGISTER FOR THE CONFERENCE, PLEASE MAIL THIS COMPLETED FORM TO:**

**American Marketing Association**  
**311 S Wacker Drive, Suite 5800**  
**Chicago, IL 60606**

**Or fax with credit card: 312.427.2134**

**or call: 1.800.AMA.1150 or 312.542.9000 and select #1 for Customer Service**