



New! AMAF Nonprofit Marketing Summit

The AMA Foundation is pleased to announce the Nonprofit Marketing Summit, an exclusive gathering of 18 senior marketing executives in the nonprofit sector. This group is meeting throughout 2009-2010 to address the enormous changes affecting the nonprofit community. Their conversations will culminate in a white paper, released in conjunction with the AMA Nonprofit Marketing Conference, offering insights for how to survive and thrive during times of change. Summit thought leaders include representatives from major nonprofit entities representing a cross-section of organizations, including:

- Emilio Pardo, EVP and brand Officer for AARP
- Kathy Compton, Chief Marketing Officer for AFP International
- Angela Geiger, Chief Strategy Officer for Alzheimer's Association and member of the AMAF Board of Directors
- Vickie Peters, Director for Strategic Planning for American Heart Association
- Reji Puthenveetil, Chief Marketing Advisor for the American Lung Association and President of Group Newhouse
- Peggy Dyer, Chief Marketing Officer for American Red Cross National Headquarters
- Debra Neuman, Chief External Relations Officer for Arthritis Foundation
- Kay Keenan, former VP Marketing and Communications for Big Brothers Big Sisters of America
- Evan McElroy, SVP Marketing for Boys & Girls Clubs of America
- Wendy MacGregor, Chief Marketing Officer for Feeding America
- Dr. Alan Andreasen, Author and Professor, Georgetown University and member of the AMAF Board of Trustees
- Andy Ferrin, SVP and Chief Marketing Officer for the National 4-H Council
- Candace Hanau, CMO for Save the Children
- Jay Aldous, Chief Strategist for Social Capital Partnerships
- Kirsten Seckler, VP Branding and Communications for Special Olympics International
- Cynthia Round, EVP Brand for United Way Worldwide
- Meme Drumwright, Author, Researcher and Professor at the University of Texas and member of the AMAF Board of Trustees.