

DocSIG Symposium Schedule
Friday, August 7th, 2009
Summer Marketing Educators' Conference
Chicago Marriott

The Officers of the Doctoral Student Special Interest Group (DocSIG) are pleased to announce a pre-conference symposium being held for doctoral students on Friday, August 7th, 2009 preceding the Summer Educators' Conference (from 8:30am – 2pm). The symposium will consist of roundtable discussions with distinguished faculty in the morning, a luncheon, and a meet the editors' session in the afternoon. The luncheon and afternoon session will be hosted by the Marketing Doctoral Students Association. The symposium will end well before the Welcome Reception Friday night (see schedule below). This event is open to all doctoral students – both new and experienced. Please note the luncheon and afternoon session will be held at a different hotel; it is within walking distance of the Marriott. *Cost: \$10.*

8:30 – 8:45 am: Registration
8:45 – 9:15am: Welcome and Introductions
9:15 – 9:30am: Coffee Break
9:30 – 11:00am: Roundtable Discussions with Faculty
11:00 – 11:30am: Travel to Lunch
11:30 – 12:30pm: MDSA / AMA DocSIG Luncheon
12:30 – 2:00pm: Meet the Editors' Session

To Register, please contact AMA Customer Service at 800.AMA.1150