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**The American Marketing Association Names
Colin Hageney 2009-2010 Outstanding Chapter Volunteer**

(CHICAGO, May 05, 2010) – Colin Hageney, owner of Bullpen Marketing, was named 2009-2010 Volunteer of the Year (VOY) by the American Marketing Association (AMA). Mr. Hageney has been an AMA member for over fourteen years and served in various leadership roles including President of the Houston Chapter and Committee Member on the National Professional Chapters Council (PCC). The award was presented at the annual AMA Leadership Summit, a conference for AMA's 100+ volunteer chapter leaders.

"The AMA is very appreciative of Colin's strong leadership for over a decade in numerous AMA positions", said Deborah Billow, Chief Customer Officer of the AMA. "He is generous with his time and shares his knowledge with both new Chapter volunteers and future Chapter leaders. He truly exemplifies the spirit of volunteerism at the AMA".

The Volunteer of the Year is selected annually by the AMA Professional Chapters Council through a nominating process based on recommendations from Chapter Officers. Mr. Hageney is the fourth recipient of the program which recognizes and rewards a chapter volunteer whose ongoing contributions to the organization have added significantly to the AMA's goals at both a local and national level.

Mr. Hageney has held the following leadership roles:

American Marketing Association

- 2008-2009- Committee Member, National Finance Committee
- 2006-2007- President, Professional Chapters Council

Houston Chapter

- 2009-2010 Co-chair, Crystal Awards
- 2008-2009 Crystal Awards Chair
- 2002-2003 Immediate Past-President and Crystal Awards Chair
- 2001-2002 President
- 2000-2001 President (and Crystal Awards Co-chair)
- 1999-2000 President-Elect
- 1998-1999 VP Membership
- 1997-1998 Technology Section Director
- 1996-1997 Professional Development Chair

About the American Marketing Association

The American Marketing Association is the largest marketing association in North America. It is a professional association for marketing leaders, thinkers and doers and is the only organization that brings together Marketers, across all specialties, to collaborate and inspire one another. Through relevant information, comprehensive education and targeted networking, the AMA assists marketers in deepening their expertise, elevating their careers and ultimately, achieving better results.

American Marketing Association offers highly acclaimed Face to Face training and professional conferences focus on the immediate needs of marketers, as well as trends shaping the future. American Marketing Association's website, MarketingPower.com, is the everyday connection to marketing data, articles, case studies, best practices and a robust job bank. Additionally, the American Marketing Association is the source for the field's top magazines and journals, including *Marketing News*. Through local and collegiate chapters, American Marketing Association members are connected with the best people and the best practices.

For more information on the American Marketing Association please visit www.MarketingPower.com.

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