

# At-large Board Member



## **Michael Kullman**

Director, Corporate Marketing  
DuPont Company  
Term Expires: 06.30.09

Michael Kullman was named Director of Corporate Marketing at DuPont in 2001. He has global responsibility for leading the company's marketing efforts including managing the DuPont brand, marketing communications, marketing research, eBusiness and marketing competency. Since assuming his current role, he also established a corporate strategic accounts program and the Marketing Leadership Development Program to recruit and develop recent MBA graduates with specializations in marketing.

Michael joined DuPont in 1988 and held a variety of sales and marketing positions in the Printing and Publishing business. Later he joined the Corporate Plans group where he worked with DuPont business units to develop and implement strategic plans. His next role was as Brand Manager for Teflon®, one of DuPont's best known trademarks. In this role he was responsible for restructuring and relaunching the brand in both the industrial and consumer markets. In his most recent position before his current role, he was Global Business Manager for Teflon® Finishes.

Prior to joining DuPont Michael worked at General Electric, starting in the Corporate Marketing Group and holding sales and marketing positions in the Engineered Materials Group and Medical Systems Group.

Michael holds a Civil Engineering degree from the University of Missouri and an M.B.A. from the Kellogg School of Management at Northwestern University. He is on the board of the Elemica Corporation and the advisory board for the Institute for the Study of Business Markets. Michael and his wife Ellen live in Wilmington, Delaware with their three children.