



ANNOUNCEMENT
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**The American Marketing Association Announces the
AMA Professional Chapters Council for 2009-2010**

(CHICAGO, July 2, 2009) – The American Marketing Association recently selected appointments to Professional Chapters Council (PCC) for 2009-2010. PCC Council members are appointed by the AMA Chairperson of the Board, upon recommendation from the council executive group, for one year terms up to three years in succession. These newly elected volunteers began their terms on July 1, 2009.

“Professional Chapters Council members bring an immense amount of diverse experience to their positions. They will undoubtedly have an immediate and meaningful impact on behalf of the AMA professional constituents,” says Dennis Dunlap, Chief Executive Officer of the AMA.

AMA’s PCC enhances professional members’ experience through local chapters. The primary role of a PCC member is to:

- Train and develop future AMA chapter leaders
- Provide relevant resources and tools to support chapter operations
- Act as an advocate for professional chapters to AMA IH and the AMA Board of Directors

The PCC members are as follows:

President

Jennie McConagha
Assistant Vice President, Marketing & Communications
MedStar Health

Immediate Past President

Kelley Peterson
Associate Vice President
Nebraska Children and Families Foundation

President-Elect

Christine Mathers
Corporate Communications Manager
Weatherford International Ltd

Members

Stacy Armijo
Vice President
Pierpont Communications

Pat Frew
Communications Director
Northern Kentucky Convention & Visitors Bureau

Debbie Jo (DJ) Heckes
CEO
EXHIB-IT! Tradeshow Marketing Experts

Kevin Hohnbaum
Circulation Director/ Associate Publisher
Portland Tribune

Lori Janson
Corporate Communications
GCT Global Container Terminals Inc

Jessica Kennedy
Director Product Marketing
National Research Corporation

Karen Stone
Marketing Director
Prince Market Research

About the American Marketing Association

The American Marketing Association is the largest marketing association in North America. It is a professional association for individuals involved in the practice, teaching and study of marketing worldwide. It is also the source that marketers turn to every day to deepen their marketing expertise, elevate their careers, and, ultimately, achieve better results. American Marketing Association members are connected to a network of experienced marketers nearly 35,000 strong.

For more information on the American Marketing Association, please visit www.MarketPower.com.

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